

| 1. Course Details | | |
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| 1. | Course code | <i>FMP M03</i> |
| 2. | Course title | <i>Entrepreneurship</i> |
| 3. | Cycle (1st, 2nd or 3rd) | <i>2nd</i> |
| 4. | Higher education credits | <i>15</i> |
| 5. | Details of approval of course | <i>Syllabus approved by the Syllabus Committee of the Faculty of the Humanities and Theology 7th March 2008.</i> |
| 6. | Details of changes approved | |

| 2. General Information | | |
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| 1. | Field(s) (if applicable) | <i>Film and Media Production</i> |
| 2. | Subject (if applicable) | |
| 3. | Type of course and its place in the educational system | <i>The course is a compulsory component of the Master of Arts programme in Film and Media Production. The course can also be studied as a single course. It can normally be included as part of a first or second cycle degree. With the approval of the relevant authenticating body, it can also be included in certain professional degrees.</i> |
| 4. | Language of instruction | <i>The course is normally taught in English. It can be taught in Swedish if an agreement is reached by both the lecturer and the students. Such an agreement would depend on both the lecturer and the students having a good knowledge of Swedish.</i> |

| 3. Learning Outcomes | | |
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| | | On completion of the course the student shall |
| 1. | Knowledge and understanding | <ul style="list-style-type: none"> • <i>demonstrate in-depth knowledge of theories relating to entrepreneurship and project management</i> • <i>demonstrate in-depth knowledge of how theories and methods of entrepreneurship can be applied in the analysis of the film and media industry in Sweden, Scandinavia and Europe</i> • <i>demonstrate in-depth knowledge of how entrepreneurship and entrepreneurs can work towards improving the film and media situation in Sweden, Scandinavia and Europe.</i> |
| 2. | Skills and abilities | <ul style="list-style-type: none"> • <i>be able to develop a product with potential which is relevant to the film and media industry into a successful business or product</i> • <i>be able to identify leadership issues and challenges in connection with an early development stage project within the film and media industry</i> • <i>demonstrate an ability to identify and assess the economic potential of both established and developing businesses associated with the film and media industry</i> • <i>demonstrate entrepreneurial skills</i> |

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| | | <ul style="list-style-type: none"> • <i>be able to make systematic, relevant assessments of new film and media projects which show potential.</i> |
| 3. | Critical judgement and evaluation | <ul style="list-style-type: none"> • <i>be able to evaluate a film or media project on the basis of its economic, ethical and social aspects.</i> |

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| 4. | Course Content | |
| 1. | Brief description of the course and its content including details of any sub-divisions | <i>The course examines the ways in which film and media production often, but not always, take place in a relatively small scale manner, and are carried out by units put together especially for the project on hand. Students gain experience of the role of the producer as a leader, evaluator, entrepreneur, business and project leader by participating in various field projects. The course aims to provide students with both an introduction to and in-depth studies in the subject.</i> |

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| 5. | Teaching and Assessment | |
| 1. | Teaching methods employed including details of any compulsory components | <i>Teaching consists of classes, seminars and group work. Assessed seminars are compulsory.</i> |
| 2. | Examination details | <i>Examination takes the form of submitted assignments in individual and/or group form. Oral examinations in seminar form may occur.</i> |

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| 6. | Grades | |
| 1. | Grades | <i>Students are awarded one of the following grades: Fail, Pass or Pass with Distinction.</i> |
| 2. | Grading of the complete course | |
| 3. | Availability of supplementary ECTS grades | <i>International students and Swedish students intending to use their qualifications abroad have the right to a supplementary ECTS grading. Students must request such a grading at the latest three weeks from the start of the course. This request is made to the director of studies or the equivalent authority.</i> |

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| 7. | Admission Requirements | |
| 1. | Specific admission requirements | <i>To be eligible for the course, applicants must have successfully completed 90 first-cycle higher education credits.</i> |

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| 8. | Literature | |
| 1. | <i>For reading lists and other relevant educational materials see appendix (ces).</i> | |

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| 9. | Further Information | |
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| 1. | <i>The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.</i> |
| 2. | <i>Priority is given to students studying other Master programmes. In all other respects, normal rules of admittance apply.</i> |