Case



XSU Spring Concert

You are a member of the X State University (XSU) student body entertainment committee. Your committee has agreed to sponsor a Spring concert. The motive behind this concert is to offer a safe alternative to Hasta Weekend. Hasta Weekend is a spring event in which students from XSU rent houseboats and engage in heavy partying. Traditionally this occurs during the last weekend in May. Unfortunately, the partying has a long history of getting out of hand, sometimes leading to fatal accidents. After one such tragedy last Spring, your committee wants to offer an alternative experience for those who are eager to celebrate the change in weather and the pending end of the school year.

You have just finished a preliminary scope statement for the project

PROJECT SCOPE STATEMENT

PROJECT OBJECTIVE

To organize and deliver an eight-hour concert at Wahoo Stadium at a cost not to exceed \$50,000 on the last Saturday in May.

DELIVERABLES

- Local advertising.
- Concert security.
- Separate Beer Garden.
- Eight hours of music and entertainment
- Food venues.
- Souvenir concert t-shirts.
- Secure all licenses and approvals.
- Secure sponsors.

MILESTONES

- 1. Secure all permissions and approvals by January 15.
- 2. Sign big-name artist by February 15.
- 3. Complete artist roster by April 1.
- 4. Secure vendor contracts by April 15.
- 5. Setup completed on May 27.
- 6. Concert on May 28.
- 7. Clean-up completed by May 31.

TECHNICAL REQUIREMENTS

- 1. Professional sound stage and system.
- 2. At least one big-name artist.
- 3. At least seven performing acts.
- 4. Restroom facilities for 10,000 people.
- 5. Parking available for 1,000 cars.
- 6. Compliance with XSU and city requirements/ordinances.

LIMITS AND EXCLUSIONS

- 1. Performers responsible for travel arrangements to and from XSU.
- 2. Vendors contribute a set percentage of sales.
- 3. Concert must be over by 11:30 P.M.

CUSTOMER REVIEW

The president of XSU student body.