

3 - 4 OCTOBER, 2013  
ELITE HOTEL, IDEON, LUND

# ICT for Development (ICT4D) in China: Digital divides, empowerment strategies, and development discourses

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A conference organised by the Centre for East and South-East Asian Studies, Lund University, in cooperation with the Institute of Journalism and Communication, Chinese Academy of Social Sciences (CASS).

## PROGRAMME

### DAY 1, 3 OCTOBER

- 9.15-9.30 Welcome speeches by *Professor Roger Greatrex, Director of the Centre for East and South-East Asian Studies*, and *Professor Tang Xujun, Director of the Institute of Journalism and Communication, CASS*
- 9.30-9.45 Introduction to the conference *Marina Svensson*

#### PANEL I: CURRENT WORK AND CHALLENGES IN ICT4D

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*Chair: Marina Svensson*

- 9.45-10.15 The Swedish International Development Agency's work on ICT4D  
*Jens Karberg, Programme Manager ICT4D, Sida*
- 10.15-10.45 Coffee break
- 10.45-11.15 Spider supported ICT4D projects in Cambodia: Strengthening Health and Democracy through Better Communication and Access to Information  
*Katja Sarajeva, project officer, SPIDER*
- 11.15-11.45 Q&A
- 12.00-13.00 Lunch

#### PANEL II: ICT4D IN THE CHINESE CONTEXT: SETTING THE STAGE

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*Chair: Barbara Schulte*

- 13.00-13.30 Dividing or Uniting: ICT-Use and Regional Economic Growth in China  
*Stefan Brehm, Centre for East and South-East Asian Studies*
- 13.30-14.00 Legal Empowerment of the Poor (LEP) and ICT4D: Challenges and debates in the Chinese context  
*Marina Svensson, Centre for East and South-East Asian Studies*
- 14.00-14.30 Q&A
- 14.30-15.00 Coffee break

#### PANEL III: ICT IN RURAL CHINA

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*Chair: Stefan Brehm*

- 15.00-15.30 ICT for (Personal) Development in Rural China: Games, Videos, and the Emergence of Unimagined Users  
*Elisa Oreglia, UC Berkeley School of Information*
- 15.30-16.00 Satellite antenna in a Chinese village  
*Sun Wusan, CASS*
- 16.00-16.30 Transforming Healthcare Systems through ICT Innovation: Exploring the Potential and Barriers to Resident Health Card Project in Rural China  
*Jiang Qiaolei, Dalian University of Technology*
- 16.30-17.00 Q&A

## DAY 2, 4 OCTOBER

### PANEL IV: NGOS AND ICT IN CHINA

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*Chair: Tang Xujun*

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| 9.15-9.45   | Change Makers and New Media Technology: Introducing NGO2.0 and A Civic Hackathon Model<br><i>Jing Wang, MIT</i>   |
| 9.45-10.15  | Action Research on NGOs' Communication: Theory Construction, Interactive Capacity Building, and Emancipatory Use of ICT from Below<br><i>Bu Wei, CASS</i> |
| 10.15-10.30 | Coffee break  |
| 10.30-11.00 | Q&A   |

### PANEL V: MIGRANT WORKERS AND ICT: ACCESS, STRATEGIES AND USE PATTERNS

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*Chair: Bu Wei*

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| 11.00-11.30 | Borrowing stage to perform: How Chinese migrant workers participate in the media representation of themselves?<br><i>Wan Xiaoguang, CASS</i>                        |
| 11.30-12.00 | Grassroots NGOs for migrant workers in China: a New Working — Class Translocal Cultural Space linked by ICTs?<br><i>Wang Hongzhe, Chinese University, Hong Kong</i> |
| 12.00-12.15 | Q&A   |
| 12.15-13.15 | Lunch   |

### PANEL V (CONTINUED)

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| 13.15-13.45 | The Consumer and User as the Subjective: The New Generation of Peasant Workers and ICTs<br><i>Guo Yuhua, Qinghua University</i>                                 |
| 13.45-14.15 | Grassroots Media, New Media, and the Complicated Terrain of Media Empowerment for Domestic Workers in Beijing<br><i>Cara Wallis, Texas A &amp; M University</i> |
| 14.15-14.45 | Q&A   |
| 14.45-15.00 | Coffee break  |

### PANEL VI: EDUCATION AND ICT

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*Chair: Jing Wang*

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| 15.00-15.30 | ICT for Rural Education in Chinese Setting: Case Studies<br><i>Wang Ying, Institute of Distance Education, The Open University of China</i>  |
| 15.30-16.00 | Bridging the Digital Gap in China Education: Policies, Measures and Practice<br><i>Liu Meifeng, School of Educational Technology, Faculty of Education, Beijing Normal University, China</i> |
| 16.00-16.30 | ICT for What Kind of Development? A Critical Synopsis of Chinese ICT Policies in Education<br><i>Barbara Schulte, Institute of Sociology, Lund University</i>                                |
| 16.30-17.00 | Q&A  |
| 17.00-17.30 | Conclusion and summing up of conference, introducing next conference in Beijing  |