

MAKING MONEY

GLOBAL TOURISM, LABOR MIGRATION AND THE ROLE OF CHARISMATIC CHRISTIANITY IN ZANZIBAR

The Zanzibar archipelago today experiences a tourist boost. Thousands of people every year visit the islands from overseas making tourism one of the major sources of income on the islands. The demand of labor is increasing leading to that people from all over East Africa in general and mainland Tanzania in particular move to the predominantly Muslim Zanzibar to work in formal as well as informal tourist sectors. Many of these migrants are Christians.¹

This paper explores the link between global tourism, migrant labor work and Christian belonging within the largest Pentecostal church on the islands, the City Christian Centre—Tanzania Assemblies of God. With a major part of the church directly involved in the tourist economy, the church has become a hub for migrant workers carrying out labor across the island. The question is what role Charismatic Christianity plays in these trajectories of making money? By focusing on migrants narratives on wealth the paper focuses on how an ethos of hard work ethics and individual entrepreneurship is promoted in the City Christian Centre.

¹ Stefan Gössling and Ute Schulz, "Tourism-Related Migration in Zanzibar, Tanzania," *Tourism Geographies* 7, no. 1 (2005).